



CashWelcome

BRAND GUIDELINE



CashWelcome



CashWelcome



CashWelcome

F 5 F 6 F A

0 0 C C B F

2 3 0 B 6 D

Title

Poppins Bold

Sentence Case

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789(.,:;?!£@*)

Sub-Title

Poppins Light

Sentence Case

Body Copy

Maitree Light

Sentence Case

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789(.,:;?!£@*)